
IMAPS 2024 Boston



SPONSOR AND EXHIBITOR
PROSPECTUS

OCTOBER 1-3, 2024

WWW.IMAPS2024.ORG



WELCOME

IMAPS 2024 Sponsors and Exhibitors:

IMAPS is pleased to welcome you to Boston, Massachusetts from October 1-3, 2024, for the 57th International Symposium on Microelectronics.

You will find the important information your organization needs to plan your exhibit or sponsorship in this packet. Please review the critical information from IMAPS on the next pages to acquaint yourself with the application process, floor plan, contract, and critical show information commonly requested leading up to the show.

Important: Take note of the modified application process and adjusted timeline for 2024, as well as the shift to 8ft (deep) x 10ft (wide) booth space to accommodate more companies! While the booth selection priority system will remain the same, all interested sponsors and exhibitors are now invited to submit an application during the same early commitment period. Sponsors, renewing applicants, and new applicants will have simultaneous access to the application. Learn more on the application instructions page in this prospectus.

IMAPS strives to make the 2024 show better than ever for exhibitors and attendees alike. For up-to-date information on all details related to the show, visit www.IMAPS2024.org regularly.

Cheers to your best show experience yet!

The IMAPS Team

GENERAL INFORMATION

What is IMAPS?

The International Microelectronics Assembly and Packaging Society (IMAPS) is the largest society dedicated to the advancement and growth of microelectronics and electronics packaging technologies through professional education. IMAPS currently has more than 3,000 members around the world. Members of the Society represent every discipline and specialty in the electronics industry and include both technical and marketing professionals, as well as professors and instructors in academic institutions.

What is IMAPS 2024?

The International Symposium on Microelectronics is the largest event hosted by IMAPS each year, featuring five topical tracks and over 100 technical presentations, several keynote speakers, professional development courses, special networking activities, Society awards and a 2-day exhibition. The 2024 Symposium will be the 57th of its kind. Full details about IMAPS 2024 can be found at www.IMAPS2024.org.

Where and When?

The 57th International Symposium on Microelectronics (IMAPS 2024) will be held October 1-3, 2024 at the Encore Boston Harbor Resort, Boston, Massachusetts, USA. Rooms are available in the IMAPS block on a first-come, first-served basis. Booking links will be provided at www.IMAPS2024.org.

Event Location:	Encore Boston Harbor Resort 1 Broadway Everett, Massachusetts USA \$299 per night plus taxes/fees
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Event Schedule Overview

The general event schedule is below. Further details, including the conference technical program, show open hours, and move-in and move-out times, will be announced as soon as they are available.

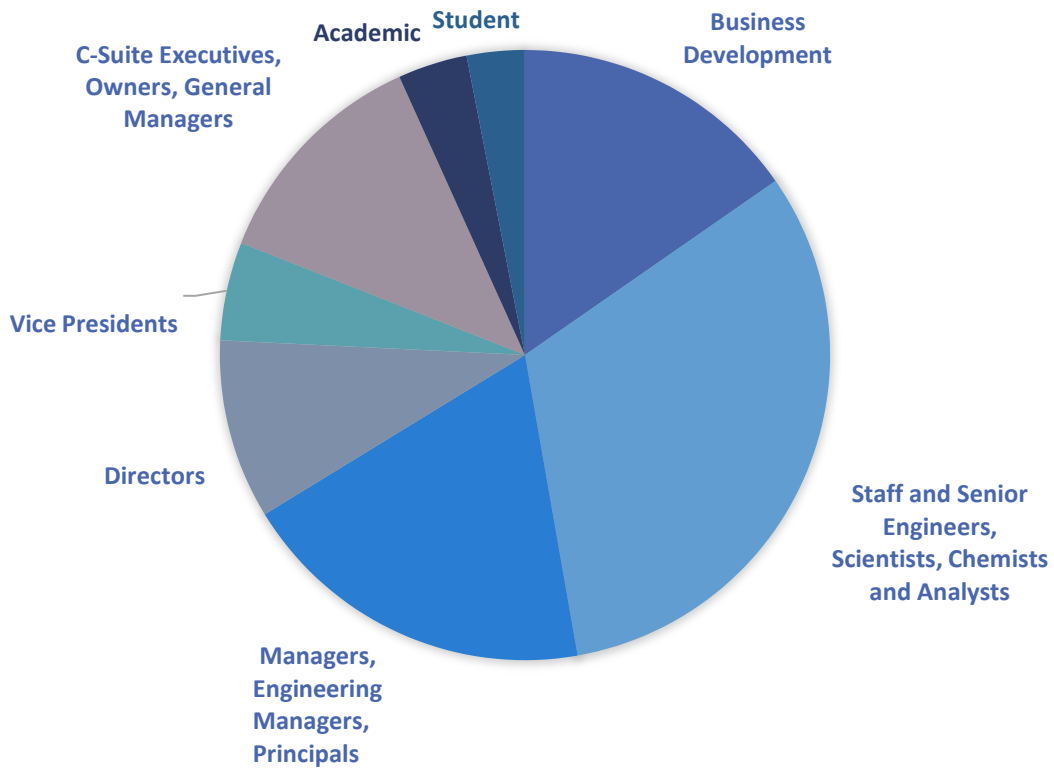
Symposium Technical Program:	October 1-3, 2024
Professional Development Courses:	September 30, 2024
Exhibition Open:	October 1-2, 2024
<i>Move-In:</i>	<i>September 30</i>
<i>Move-Out:</i>	<i>October 2-3</i>

ATTENDEE PROFILE

IMAPS 2023 San Diego welcomed 762 attendees representing over 300 industry organizations!

Technical Attendee Job Titles

Attendees of the technical program range from staff engineers to C-suite executives.



International Attendance

IMAPS 2023 welcomed attendees from more than 18 countries.



IMAPS 2023 San Diego Exhibiting Organizations

3D InCites	Heidelberg Instruments	Optomec, Inc.
AdTech Ceramics	Henkel	PacTech USA
Advanced Research Corp.	Heraeus Electronics	Palomar Technologies
AEMTec GmbH	Hesse Mechatronics	PVA TePla OKOS
AI Technology	Hi-Rel Laboratories	QP Technologies
Ajinomoto Fine-Techno USA Corp	Huges Circuits	Resonac America, Inc.
Anjinomoto Fine Techno	Hybond, Inc.	Riv Inc.
AmTECH Microelectronics	IBM	Roartis/IQ-BOND
ASE Group	Indium Corp.	Rochester Electronics Sales & Service, Inc.
Axus Technologies	Intel Foundry Services	San Diego State Univ.
Bayflex Solutions	Interconnect Systems	SETNA
Besi North America, Inc.	JQ Associates LLC	Silitronics
Binghamton University S3IP	Kulicke & Soffa Industries Inc.	Smart High Tech
Bruker	Kyocera International Inc.	Stellar Industries
BSET EQ	Lintec of America, Inc.	StratEdge Corp.
Cadence	Materion	Surfx Technologies
Centrotherm	MicroScreen, LLC	Technic
Conductive Containers, Inc.	Micro Systems Technologies	TechSearch International Inc.
CWI Technical Sales	Mini-Systems, Inc.	Teikoku Taping System
Cubic Nuvotronics	Mitsui Chemicals America	Teledyne e2v Semiconductors
Deca Technologies	Mosaic Microsystems	Topline
DeWeyl Tool Company	MRSI Systems, Mycronic Group	Toray International America
DISCO Hi-Tec America, Inc.	NAMICS Technologies, Inc.	Torrey Hills Technologies, LLC
F & K Delvotec, Inc.	Neu Dynamics Corp	TOWA USA Corp.
Finetech	Noble Metal Services	UC Riverside
FormFactor	NorCom Systems	UC Santa Barbara
Haiku Tech, Inc.	NTK Technologies	Valtronic Technologies

SPONSORSHIP INFORMATION

IMAPS 2024 provides a host of sponsorship opportunities for exhibiting and non-exhibiting companies alike. Our varying sponsorship levels allow you to match your exposure goals to your budget.

Why IMAPS 2024?

The International Symposium on Microelectronics is the premier event for the microelectronics supply chain. The 2024 show will return to highly popular Boston following some of the strongest IMAPS Symposia held in recent years. Don't miss this opportunity to connect with the right audience for your products or services.

IMAPS 2024 Sponsor Benefits

All IMAPS 2024 major sponsors (not including golf sponsors) receive the following general benefits:

- Top priority booth selection when committing during the early commitment phase
- Company name/logo prominently exposed prior to the event in all marketing and promotions
- Company name/logo prominently displayed throughout the event
- Recognition in various IMAPS publications, including the IMAPS 2024 final program
- Listing as a Sponsoring Company on the IMAPS 2024 website with a link to your website
- Many broadcast emails to our address book of 7,000+ industry contacts

Review IMAPS 2024 Sponsorship Packages

The following pages include sponsorship information detailing many of the opportunities for this event.

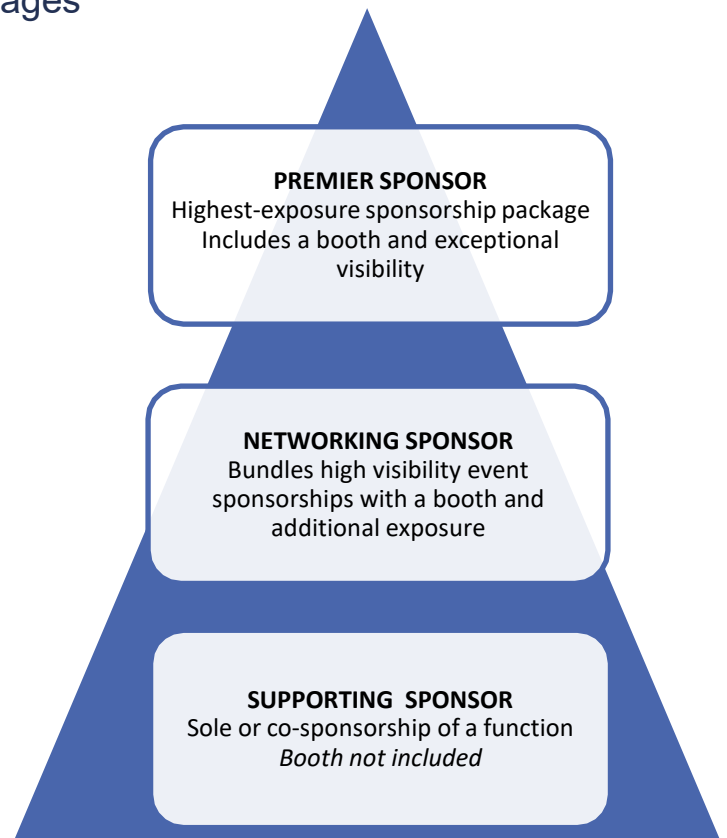
Sponsorships are available in three categories.

All sponsorship packages can be modified at the request of companies interested in specific opportunities (if not already reserved). Additional a la carte opportunities not listed in this document can be created or considered upon request.

Commit to a Sponsorship Today

Commit to a sponsorship during the early commitment period and enjoy priority booth selection. Instructions for committing to a sponsorship can be found on the Application Instructions page.

Contact Brian Schieman at bschieman@imaps.org or 412-345-3328 with sponsorship questions or to request a customized package.



PREMIER AND NETWORKING SPONSORSHIP OPPORTUNITIES

All Premier and Networking Sponsorships include:

- Logo recognition in the final program, the exhibit hall entrance, the IMAPS 2024 web page, email promotions, and attendee lanyards
- Full page advertisements in the final program and the show issue of Advancing Microelectronics Magazine
- Additional full symposium registrations
- A 16'x20' island booth space or 8'x20' mini-island booth space
- Pre- and post-event registrant list in PDF format

IMAPS 2024 Premier Sponsor

Number of Premier Sponsorships available: 1 | Sponsorship fee: \$15,000

The IMAPS 2024 Premier Sponsorship features recognition as our top sponsor. This sponsorship includes all of the above named entitlements, as well as sponsorship and logo recognition during three daily speaker breakfasts, the symposium welcome reception, and the exhibit reception. The Premier Sponsor also has exclusive logo exposure on the exhibit hall aisle signs and daily technical session signage. This sponsorship package includes six (6) full symposium registrations.

IMAPS 2024 Networking Sponsor

Number of Networking Sponsorships available: 3 | Sponsorship fee: \$10,000

IMAPS 2024 offers three (3) Connection Sponsorship opportunities that keep attendees connected throughout the event. Organizations interested in this tier of exposure can select from one of the below sub-sponsorships in this category. These sponsorships include four (4) full symposium registrations.

Internet: The Internet Sponsor will receive recognition and signage as the internet sponsor. This sponsorship includes a redirect from the internet login home page to the homepage of the sponsor website.

Mobile App: The Mobile App Sponsor will receive recognition, signage, and exposure as the sole sponsor of the conference mobile app. The sponsor logo will appear on the mobile app home page and other high profile positions throughout the app.

Lounge: The Lounge Sponsor will receive recognition, signage, and exposure as the sole sponsor of the mobile work area/ Lounge that includes meeting space offered during IMAPS 2024.

SUPPORTING SPONSORSHIP OPPORTUNITIES

All Supporting Sponsorships Include:

- Logo recognition in the final program, the exhibit hall entrance, the IMAPS 2024 web page, and email promotions
- Quarter page advertisements in the final program
- Pre- and post-event registrant list in PDF format

Booth space is not included in networking sponsorship fees.

Conference Breakfast

Number of Conference Breakfast Sponsorships available: One sole sponsorship or three co-sponsorships per breakfast

Sponsorship fee: \$6,000 sole sponsorship per breakfast or \$2,000 co-sponsorship per breakfast

In addition to the networking sponsor benefits named above, the Conference Breakfast Sponsor will receive recognition, signage, and exposure during *one* of the daily breakfasts offered prior to the start of the keynote sessions.

Conference Lunch

Number of Conference Lunch Sponsorships available: One sole sponsorship or three co-sponsorships per lunch

Sponsorship fee: \$7,500 sole sponsorship per lunch or \$2,500 co-sponsorship per lunch

In addition to the networking sponsor benefits named above, the Conference Lunch Sponsor will receive recognition, signage, and exposure during *one* of the daily exhibit hall lunches. The exhibit hall lunch is open to all conference attendees.

Panel Session

Number of Panel Session Sponsorships available: One sole or up to three co-sponsorships

Sponsorship fee: \$5,000 sole sponsorship or \$2,000 per co-sponsorship

In addition to the networking sponsor benefits named above, the Panel Session Sponsor will receive recognition, signage, and exposure during the exceptionally popular evening panel session and reception.

(additional networking sponsorships on the next page)

Poster Session

Number of Poster Session Sponsorships available: One sole sponsorship or up to three co-sponsorships

Sponsorship fee: \$5,000 sole sponsorship or \$2,000 per co-sponsorship

In addition to the networking sponsor benefits named above, the Poster Session Sponsor will receive recognition, signage, and exposure during the exceptionally popular Posters and Pizza session.

Student/Workforce Development Programs

Student Programs Sponsor: \$3,000 [Four sponsorships available](#)

*The **Student Programs Sponsors** will support all of the student-industry engagement and outreach programming, including: the high school-exhibitor interchange; university student networking events; the student-industry networking luncheon roundtable discussing job opportunities in microelectronics and packaging, the hiring process, internships, and more. Additionally, Student Programs Sponsors will: be invited to chair/moderate/speak at all of the functions noted above; and receive a one-page in the final program (to post job/internship openings, etc.), web/email logo recognition, signage at the conference, and more.*

Additional Sponsorships available for Student Competition Supporting Sponsors: \$2,000 [Four sponsorships available](#)

Diversity, Equity, and Inclusion (DEI) Townhall Session

Number of DEI Sponsorships available: Two

Sponsorship fee: \$2,000

This will be a one-hour townhall – open discussion and “panel” format. Join us for open and lively conversation around many important topics for all to consider in today’s work environment, including: the importance of DEI initiatives, best practices, how to make an impact in your workplace, and many more. In addition to the networking sponsor benefits named above, our DEI Sponsors will be invited to moderate/chair, and/or join the panel of speakers. Sponsors will also receive: web/email logo recognition, signage, and exposure during the townhall session.

Keynote(s)

Number of Keynote Sponsorships available: One keynote session or both keynote sessions

Sponsorship fee: \$2,500 per keynote session, max 2 sponsors per session

In addition to the networking sponsor benefits named above, the Keynote Sponsor will receive recognition, signage, and exposure during the morning keynote session.

Coffee Break(s)

Number of Coffee Break Sponsorships available: 10

Sponsorship fee: \$2,000 per coffee break

In addition to the networking sponsor benefits named above, the Coffee Break Sponsor will receive recognition, signage, and exposure during one coffee break.

EXHIBITION PRICING

IMAPS will be proud to host exhibiting organizations at IMAPS 2024. The exhibition interest continues to grow for this event, so submit an application to reserve your booth as soon as possible.

Booth Sizes and Rates

	Booth Size	Member Rate	Non-Member Rate*
Early Rate <i>Application submitted on or before March 1, 2024</i>	8'x10' Inline <i>Add \$250 for corner</i>	\$2,400	\$3,300
	8'x20' Inline <i>Add \$250 for corner</i>	\$3,600	\$4,500
Regular Rate <i>Application submitted on or after April 1, 2024</i>	8'x10' Inline <i>Add \$250 for corner</i>	\$2,700	\$3,600
	8'x20' Inline <i>Add \$250 for corner</i>	\$3,900	\$4,800

Premium booth sizes such as 8'x30' and 16'x20' also available! Inquire for pricing.

Each standard 8'x10' booth package includes the following:

- One (1) 8'x10' pipe-and-drape booth space
- Basic WiFi Internet access
- Pre- and post-event attendee lists (*PDF format*)
- Two registrations, either:
 - One (1) full symposium badge and one (1) booth personnel badge **-or-**
 - Two (2) booth personnel badges(*additional badges available to exhibitors/sponsors at discounted rates*)

The following is NOT included in the booth package fee:

- Carpeting (the exhibit hall is carpeted)
- Utilities, such as electrical power, plumbing or air services
- Furniture rentals, including tables and/or chairs
- Audiovisual equipment, including monitors, televisions, and laptops
- Lead retrieval services
- Labor, including booth cleaning or setup/breakdown
- Freight or handling charges of any kind
- Any additional services not listed in the package inclusions above

More information about vendors, rentals, and other services will be provided in the general contractor service manual (exhibitor kit) in June-July 2024.

*Member vs. Non-Member Pricing

In order to qualify for the member rate, the exhibiting organization must be a corporate member in good standing at the time of the application and during the exhibition. Should an exhibiting corporate member's membership expire before the show and not renew, the organization will then be charged the difference between the member and the non-member rate. A booth rental purchased at the member rate does not include a membership renewal. However, non-member rates are inclusive of a one-year IMAPS regular corporate membership (valued at \$800).

APPLICATION INSTRUCTIONS

IMAPS 2024 Exhibitor Application and Booth Selection Process

Now that you have reviewed the sponsorship and exhibition opportunities available for IMAPS 2024 in Boston, please review the application process below carefully.

Process Overview

The exhibitor application will be released at www.imaps2024.org on February 6 to all parties simultaneously. All sponsors, renewing exhibitors from 2023, and new exhibitors will share the same early commitment period until March 1. Booth selection will begin at the end of February. Booth selection priority will be determined by sponsorship level, renewing exhibitor status, and return date and time of the completed application. Non-sponsoring exhibitors should return the completed application as quickly as possible to secure a position within the applicable renewing exhibitor or new exhibitor booth selection queue.

How is booth selection priority determined during the early commitment period?

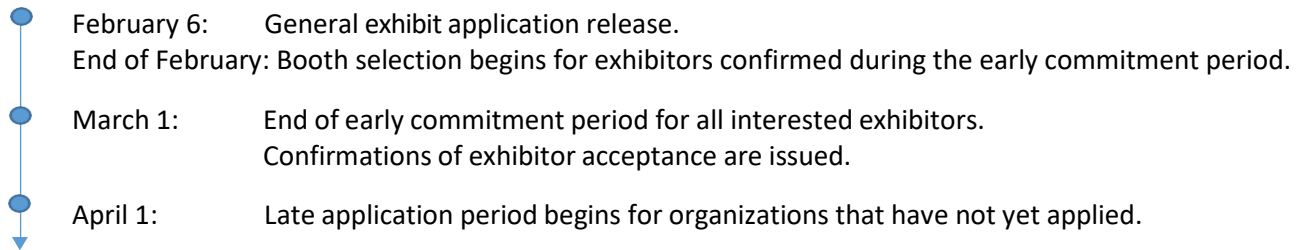
Major sponsors have first priority in booth selection, followed by returning exhibitors from IMAPS 2023, then all remaining exhibitors. Because the application period remains open to all interested sponsors and exhibitors during the early commitment period, booth selection will not take place until it closes.

1. **Sponsor booth selection priority is determined by sponsorship level.** Sponsors are ranked from highest sponsorship level to lowest to determine booth selection order. The highest sponsorship levels will have choice of booth selection first. Sponsors will have first priority in booth selection when committing during the early commitment period only.
2. **Renewing IMAPS 2023 exhibitors will select booths in the order that renewing exhibitor applications are received.** Once all sponsors from the early commitment period have been assigned a booth, selection will begin for renewing exhibitors. Renewing exhibitors will select booths in the order that renewal applications were received during the early commitment period. IMAPS timestamps and catalogs each renewal application as it is received into a ranking order from first renewal application received to last renewal application received.
3. **New exhibitors that did not exhibit at IMAPS 2023 will select booths in the order that new exhibitor applications received.** Once all renewing exhibitors from the early commitment period have been assigned a booth, new IMAPS exhibitors will select booths. New exhibitors will select booths in the order that new exhibitor applications were received during the early commitment period. IMAPS timestamps and catalogs each application as it is received into a ranking order from first new exhibitor application received to last new exhibitor application received.

How is booth selection priority determined during the late commitment period?

Organizations submitting sponsor or exhibitor applications between April 1 and the show start date will select booths in the order that applications are received.

Application Timeline



Commitment Requirements

Complete and return the application as soon as possible to reserve your place in the booth selection queue. A complete application must be received by IMAPS in order to hold your place. Email replies indicating intent or interest do not hold your place in the selection queue without a completed application attached. An application is not considered complete without payment information.

Payment Timeline

Payment details are required to be submitted with your booth application. Payment will not be charged until after your organization has been issued a confirmation of acceptance.

After the Application is Received

IMAPS staff will confirm receipt of your application immediately. Exhibitors submitting applications during the early commitment period will receive a formal confirmation of acceptance on/before April 1, as well as a receipt for payment. Beginning in late- April, booth selection will begin with sponsors, then renewing exhibitors, then new exhibitors. Depending on your booth selection priority, it may be several weeks before you are contacted to confirm your final booth selections. If one of your preferred booths is available, we will notify you of placement at that time. If one of your preferred booths is not available, you will be provided with a live floor plan reflecting current availability to make a new selection.

Final Show Preparation

Detailed show preparation instructions, requirements, and further details will be provided in June-July 2024 to the primary contact listed on the application. These show prep documents will include an exhibitor checklist of requirements from IMAPS, the exhibitor manual/kit from the show decorator, badge registration forms and more. Stay tuned!

Cancellation Policy

Cancellations are due in writing to <mailto:info@imaps.org>.

Full IMAPS credit, not subject to a processing fee, will be issued toward a future IMAPS show for booth cancellations if cancellation is requested by September 1, 2024.

Refunds, minus a \$250 processing fee, will be made for booth cancellations if cancelled by September 1, 2024 if there is not an exhibitor wait list. If IMAPS is able to fill your cancelled booth from a wait list, the cancelling exhibitor will not incur the processing fee.

Neither refunds nor credits will be issued for cancellations after September 1, 2024.

KEY DATES

Mark your calendar for these important dates leading up to IMAPS 2024 Boston.

February 6:	Exhibitor application released at IMAPS2024.org
February 2:	Abstract submissions due
End of February:	Booth selection begins for early commitment exhibitors Payment charged for booth fees
March 1:	Sponsor and exhibitor early commitment period closes
April 1:	Sponsor and exhibitor late commitment period begins
June-July:	Exhibitor manual to be released
August 1:	Society Award nominations due
September 6:	Hotel discount booking deadline Early registration discount deadline (attendees) Final program ads and company descriptions due

Please note that these dates are for general reference and are not comprehensive. Additional deadlines and planning timelines will be released to sponsors and exhibitors prior to the show. Please reference the exhibitor manual for additional deadlines set by IMAPS and its show partners.

CONTACT INFORMATION

Please see IMAPS contact information below if you have any questions or comments, or need further assistance.

IMAPS Headquarters

Main -- 919-293-5000

eFax -- 919-287-2339

P.O. Box 14727

Pittsburgh, PA 15234

Web – www.imaps.org

Brian Schieman – Executive Director

bschieman@imaps.org, 412-345-3328

Becky Roland – Administrative Assistant

broland@imaps.org, 303-551-3266

SPONSOR AND EXHIBITOR CONTRACT

Booth Application Process

Booth applications for IMAPS 2024 will be accepted from all interested sponsors and exhibitors during an early commitment period and a late commitment period. The early commitment phase will be open from February 1, 2024-March 14, 2024. The late commitment phase will be from April 1, 2024-the show open date or sellout, whichever comes sooner. During the early commitment period, booth selection priority is given first to committing major sponsors from highest level sponsorship to lowest, then to renewing exhibitors from IMAPS 2023 in the order that completed applications are received, and then to new exhibiting organizations in the order that completed applications are received. IMAPS will assign booth spaces according to applicant's preferences named in the application. In the event applicant's choice of exhibit space is not available, IMAPS staff will initiate contact with the organization contact listed on the exhibit application and provide an updated booth availability report. The primary contact will select a final booth number. Where possible and within reason, IMAPS will observe requests to assign booth applicants away from specified competitors or other exhibitors.

Payment

The booth application fee is due in full with the application. A booth number will not be assigned until payment has been received. Payment will not be charged until booth acceptance has been confirmed.

Cancellations

Cancellations are due in writing to <mailto:info@imaps.org>. Full IMAPS credit, not subject to a processing fee, will be issued toward a future IMAPS show for booth cancellations if cancellation is requested by September 1, 2024. Refunds, minus a \$250 processing fee, will be made for booth cancellations if cancelled by September 1, 2024 if there is not an exhibitor wait list. If IMAPS is able to fill your cancelled booth space from a wait list, the cancelling exhibitor will not incur the processing fee. Neither refunds nor credits will be issued for cancellations after September 1, 2024.

Organization Primary Contact

The primary contact listed on the booth application will be the organization's primary point of communication with IMAPS and the official show decorator about all exhibition-related information. If the primary contact named on the application will not be responsible for making arrangements for the show, it is the responsibility of the contact listed on the application to share/forward/communicate all necessary information with the appropriate personnel. IMAPS is *not* able to assign multiple contacts to an application.

Non-Contact from Organization during Booth Selection

If the primary contact listed on the booth application is non-responsive to three (3) or more communication attempts about booth selection during a two-week period, the following will occur:

1. If payment has not been received, the booth application will be cancelled and no booth reservation will be made.
2. If payment has been received, IMAPS staff will make a good will attempt at choosing the best available booth location on behalf of the exhibitor. In these circumstances, a change will only be made from the selection to any remaining available booth space upon contact.

Usage of Sponsor and/or Exhibitor Benefits

Sponsoring and/or exhibiting organization agrees to submit applicable materials, including but not limited to advertisements, graphics, final program listing, badge assignment forms, and the like by the published respective submission deadline(s) or forfeit the associated benefit. IMAPS will not be responsible for or issue a credit for unused sponsor or exhibitor benefits.

Installation and Dismantling of Exhibits

Exhibitors must comply with the setup and dismantling timelines and regulations set forth by show management. Installation or dismantling of exhibits outside of expressly permitted times is a safety hazard for attendees and fellow exhibitors and will not be allowed.

Exhibitor Rejection

IMAPS reserves the right to reject, terminate, or cancel a booth application or confirmed exhibitor for any reason deemed necessary, reasonable, or appropriate for the success of the Exhibition.

Additional Regulations

IMAPS reserves the right to make changes and/or additions to these regulations as considered advisable for the proper conduct of the Exhibition. IMAPS reserves the right to set rules and regulations on any matters not specifically mentioned within this contract at any time. If necessary, changes or additions are made, exhibitors will be advised accordingly.

Contract Agreement

Submission of your sponsorship or booth application to IMAPS serves as acknowledgement of the information and instructions in this contract, as well as agreement with the contract terms.